



Senior Marketing and Corporate Communications Officer (Contract)

Company Description

TECU Credit Union Co-operative Society Limited is considered one of the leading Credit Unions in the country if not in the region. In 2016, TECU celebrated 70 years of Platinum Service to its members. Our vision is to be the preferred provider of integrated financial services through our people, our performance, and our personalized solutions.

Role Description

This is a contract role for a Senior Marketing and Corporate Communications Officer at TECU Credit Union Co-operative Society Limited.

As a Senior Marketing and Corporate Communications Officer, you will be responsible for managing and implementing marketing strategies and initiatives to promote our brand and products. You will also oversee internal and external communications and develop content to engage our members and stakeholders. This is a hybrid role with the option to work from our location in San Fernando or remotely.

Qualifications, Experience and Technical Knowledge

- Minimum of 7 years of experience in Marketing and Corporate Communications
- Bachelor's degree in Marketing, Communications, or a related field
- Proven track record of developing and executing marketing campaigns and strategies
- Strong written and verbal communication skills
- Excellent interpersonal and networking abilities
- Ability to work independently and collaboratively in a team environment
- Experience in the financial industry is a plus
- Digital marketing and social media management skills
- Proficiency in Microsoft Office Suite and Adobe Creative Suite
- Familiarity with customer relationship management systems

The Credit Union will offer a remuneration package commensurate with qualifications and experience. Applications should be addressed:

VACANCY – SENIOR MARKETING AND CORPORATE COMMUNICATIONS OFFICER (CONTRACT)

The People Development and Culture Department
TECU Credit Union Co-operative Society Limited,
Southern Main Road,
MARABELLA

or e-mail to: hr@tecutt.com

CAREER OPPORTUNITY